PANJI MUHAMMAD

Data Analyst | Power BI & Web Dashboards | SQL · Python

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PROFILE

Information Systems graduate (GPA 3.82) with BNSP Data Analyst certification, currently a Data Analyst Intern in Transaction Banking Wholesale at Bank Syariah Indonesia. I own the full data chain: designing KPIs and Power BI models, automating with Python, and shipping dashboards as web apps used by head office and regional offices.

EXPERIENCE

PT Bank Syariah Indonesia Tbk – Transaction Banking Wholesale Group *Jakarta*
Data Analyst Intern (National Internship Program, Ministry of Manpower) Aug 2026 – Present

- Turned the Bewize Power BI dashboard into a role-based web dashboard for head office and 12 Regional Offices with no extra viewer licenses; cut data refresh from manual per-CIF checks to one click (~3 minutes), with figures matching Power BI.
- Built Power BI dashboards (DAX, Power Query) for corporate client activation and acquisition, payroll lead pipeline, and current-account portfolio; produced prioritized call lists per cluster for Relationship Managers.
- Analyzed the education-institution segment (BeSchool): nearly half sat in the lowest balance tier; separated Dormant vs Sweep Out patterns and delivered branch-level target lists.
- Designed a current-account checkpoint automation (DWH → SQL views → Power Automate) with 14 quality-check rules, and prototyped a tiered daily report (HQ → Region → Area → Branch) with Power Query and VBA.

Weltgakko – Online Japanese Language Course *Remote*
Platform Builder & Data/Growth 2026 – Present

- Built the course platform (Next.js, Tailwind, Supabase/PostgreSQL, Cloudflare): batch enrollment, unique-code and QRIS invoicing, admin panel, and student area (schedule, attendance, grades).
- Analyzed the Meta ads funnel: IDR 163k → 350 site visits (IDR 411–551 per visit); found 46% of clicks never reached the site and 26% of impressions fell outside the target age, then set targeting and tracking fixes.

Jiewa Visual Studio *Bogor*
Freelance Web Developer (also undergraduate thesis) 2025

- Built a photo-studio booking system: online booking, schedule calendar, admin panel (payments, chart reports, gallery), WhatsApp notifications, Google login, and a Midtrans payment variant (PHP, MySQL, Tailwind, Chart.js).

LPK Azko (Azko Maritim Bina Insani) *Bogor*
Social Media Specialist & Web Jun – Aug 2025

- Reported social media and website performance; built a bilingual (Indonesian–Japanese) company profile website.

RevoU – AWS Cloud Data Engineer & Gen AI Track (Kampus Merdeka Independent Study) *Jakarta*
Data Analyst Track – Grade A (92/100) Feb – Jun 2024

- Used Car Auction capstone: cleaned and analyzed data with SQL and Python, built a QuickSight dashboard; found the top 20 sellers drove 32% of revenue to support a +50% profit target.

Kedai Rotasi *Bogor*
Marketing Apr – Sep 2023

- Data-driven campaigns lifted Instagram engagement by 90% and delivery-platform discoverability by 20%.

EDUCATION

Gunadarma University – B.Sc. Information Systems 2021 – 2025
GPA 3.82 / 4.00. Thesis: booking and management system for a photo studio (Jiewa Visual Studio).

CERTIFICATIONS

- Data Analyst Occupational Competency Certification – BNSP (National Professional Certification Agency)
- AWS Cloud Data Engineer & Gen AI Track – RevoU & Kampus Merdeka (Grade A)
- AWS Skill Builder: QuickSight Advanced BI Authoring, Redshift, RDS for PostgreSQL, Cloud Practitioner Essentials
- Fundamentals of Digital Marketing & Google Analytics – Google

SKILLS

Data: SQL, Python (pandas, openpyxl), Power BI (DAX, Power Query, data modeling), advanced Excel & VBA, Power Automate, Looker Studio, Amazon QuickSight/Redshift
Web: HTML, CSS/Tailwind, JavaScript, Next.js, PHP & MySQL, Supabase/PostgreSQL, Cloudflare Pages/Workers, Git
Other: KPI design, SOP writing, management presentations. Indonesian (native), English